



Merchandising Unit Set Up Guide

NOVEMBER 2018



Merchandising Units – Side By Side Display



Side by side display

- 320mmH x 600mmW x 300mmD
- Left display Order Code : NPRM0334
- Right display Order Code : NPRM0335

Side By Side Display - Set up Instructions

TRAY 1



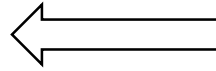
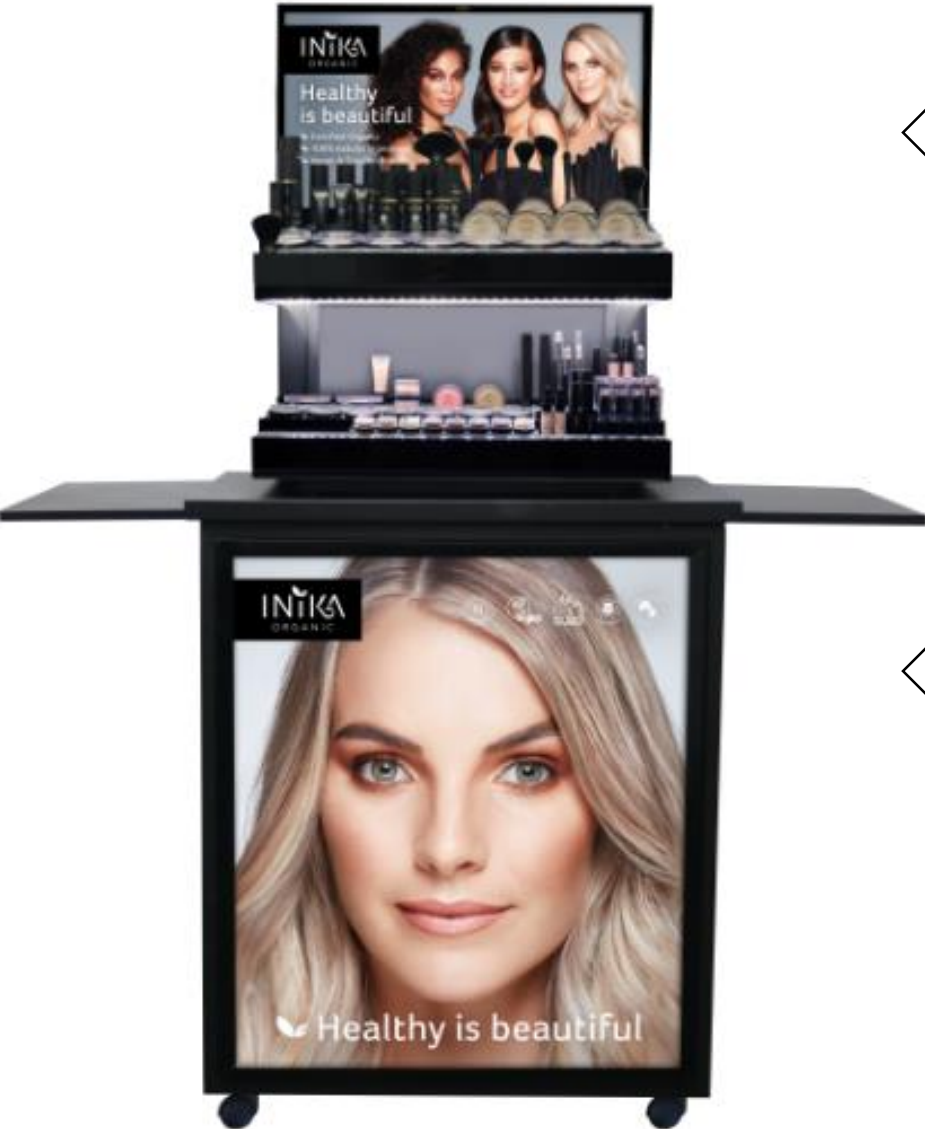
TRAY 2



SETTING UP THE DISPLAY:

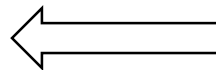
1. Carefully remove the outer box and plastic wrapping of INIKA Organic Counter Top Displays. Dispose the box in your recycling bin.
2. With one person on either side of the unit, carefully lift the trays to rest on your desired flat surface (e.g. table top, counter top, shelving unit).
3. Set Tray 1 on the left.
4. Set Tray 2 on the right.

Merchandising Units – 2 Tiered & Base Unit



2 Tiered Unit

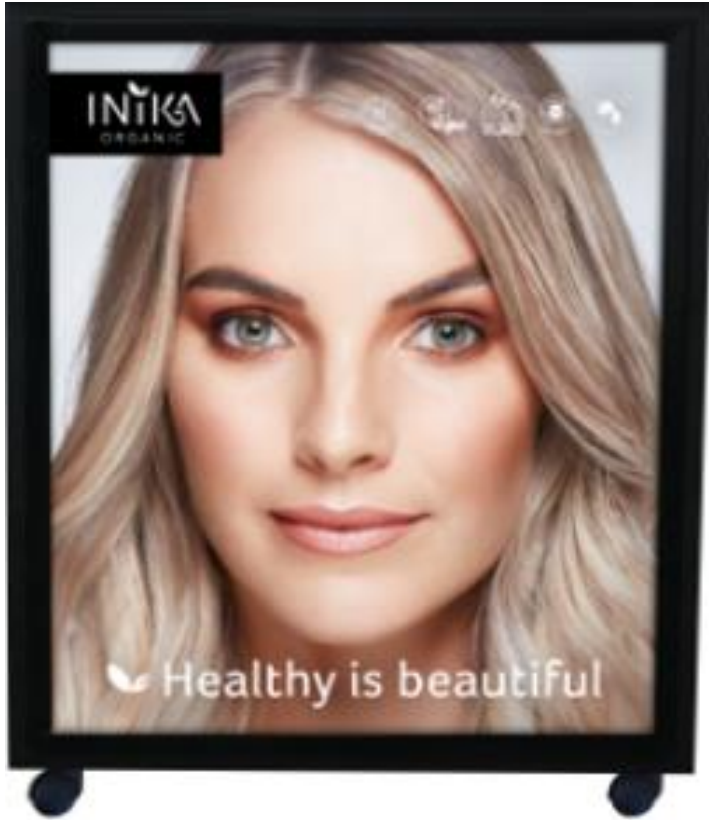
- Order Code: NPRM0332
- 755mmH x 600mmW x 330mmD
- Removable from Base Unit



Base Unit

- Order Code: NPRM0333
- 1650mmH x 780mmW x 430mmD
- 1650mmH x 1420mmW x 430mmD (when fully extended)
- Includes pull out side drawers, extra display space, LED light box display, USB outlet

Base Unit - Set up Instructions



SETTING UP THE BASE UNIT:

1. **Carefully remove the outer boxes from the unit.** Dispose the box in your recycling bin.
2. **Lift the Base Cupboard Unit off the pallet.** (*Base Cupboard Unit is delivered on a palette and two people are needed to gently lift the Unit off the palette.*)
3. **Remove all plastic wrapping from unit.**
4. **Wheel the Base Cupboard Unit into chosen position. Plug into power point.** (*Two power points or a double adaptor is needed to provide electricity to both Base Cupboard Unit and Two Tiered Unit LED Lighting.*)

INSERTING THE LIGHT BOX TRANSPERANCY:

Unclip the black frame and insert the Light Box Artwork behind the clear film, colour side facing outward. Re-clip the frame to secure.

2 Tiered Unit - Set up Instructions



SETTING UP THE UNIT:

1. **Carefully remove the outer boxes from the unit.** Dispose the box in your recycling bin.
2. **With one person on either side of the unit, carefully lift the Two Tiered Tray Holder to rest on top of the Base Cupboard.** It should easily slide into the four holes.

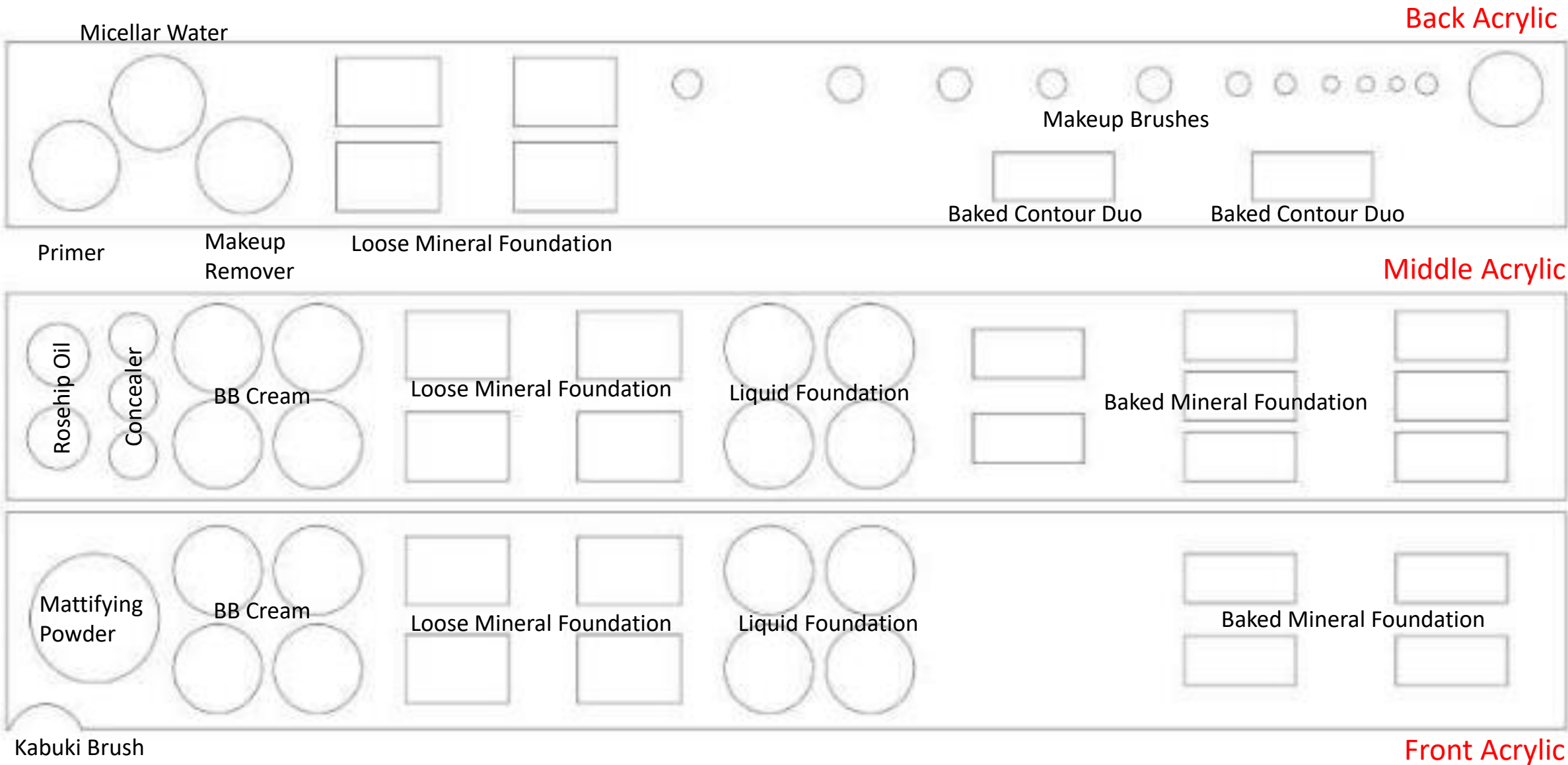
INSERTING THE LIGHT BOX TRANSPERANCY:

Unclip the black frame and insert the Light Box Artwork behind the clear film, colour side facing outward. Re-clip the frame to secure.

ORGANISING ACRYLICS, PRODUCTS & SHELF STRIPS ONTO TRAY:

1. Carefully unwrap all the acrylic holders.
2. Place acrylic holders according to layouts on the next 2 pages. There are **3 trays for the top tier and 3 trays for the bottom tier.**
3. Follow product layout on next 2 pages and place products accordingly.

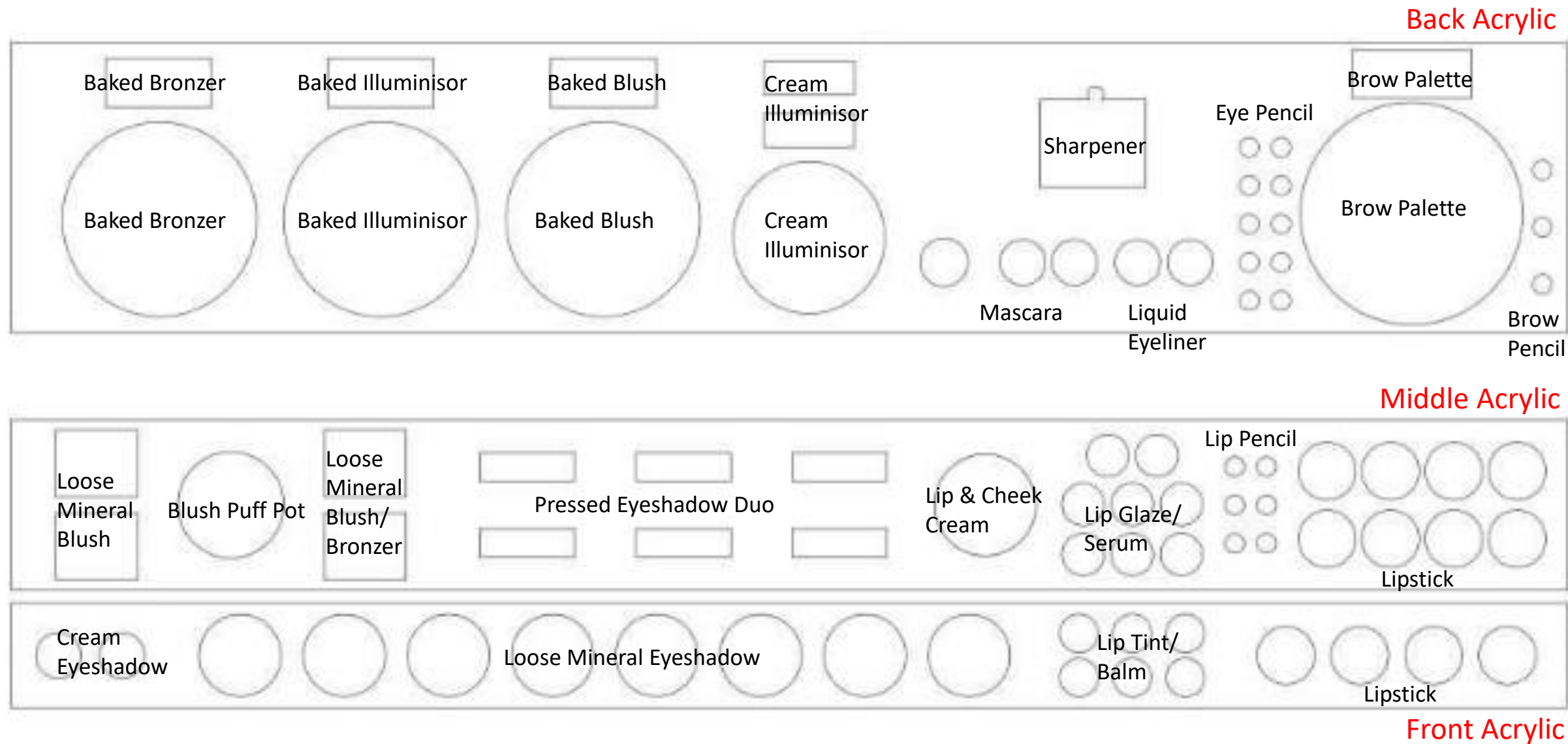
2 Tiered Unit (TOP TRAY) - Product Layout



2 Tiered Unit (TOP TRAY) – Brush Placement



2 Tiered Unit (BOTTOM TRAY) - Product Layout



2 Tiered Unit – Shelf Strips Placement

TOP TRAY – BACK STRIP

Certified Organic Pure Primer & Makeup Remover, Micellar Cleansing Rosewater	Loose Mineral Foundation	Vegan Brushes	Baked Contour Duo
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TOP TRAY – FRONT STRIP

Rosehip Oils, Perfection Concealer, Mineral Mattifying Powder, BB Cream	Loose Mineral Foundation	Certified Organic Liquid Foundation	Baked Mineral Foundation
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BOTTOM TRAY – BACK STRIP

Baked Mineral Blush Duo	Baked Mineral Illuminisor	Baked Mineral Bronzer	Certified Organic Cream Illuminisor & Light Reflect Cream	Certified Organic Liquid Eyeliner, Long Lash Vegan Mascara, Sharpener	Certified Organic Eye Pencil, Brow Define Palette, Certified Organic Brow Pencil
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BOTTOM TRAY – FRONT STRIP

Loose Mineral Blush & Bronzer, Mineral Blush Puff Pot, Certified Organic Cream Eye Shadow	Pressed Mineral Eye Shadow Duo, Loose Mineral Eye Shadow, Certified Organic Lip & Cheek Cream	Certified Organic Lip Serum, Glaze, Balm & Tint	Certified Organic Lip Pencil & Lipstick
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