



Merchandising Unit Set Up Guide

FEBRUARY 2019



Merchandising Units – Side By Side Display



Side by side display

- 320mmH x 600mmW x 300mmD
- Left display Order Code : NPRM0334
- Right display Order Code : NPRM0335

Side By Side Display - Set up Instructions

TRAY 1



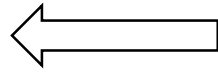
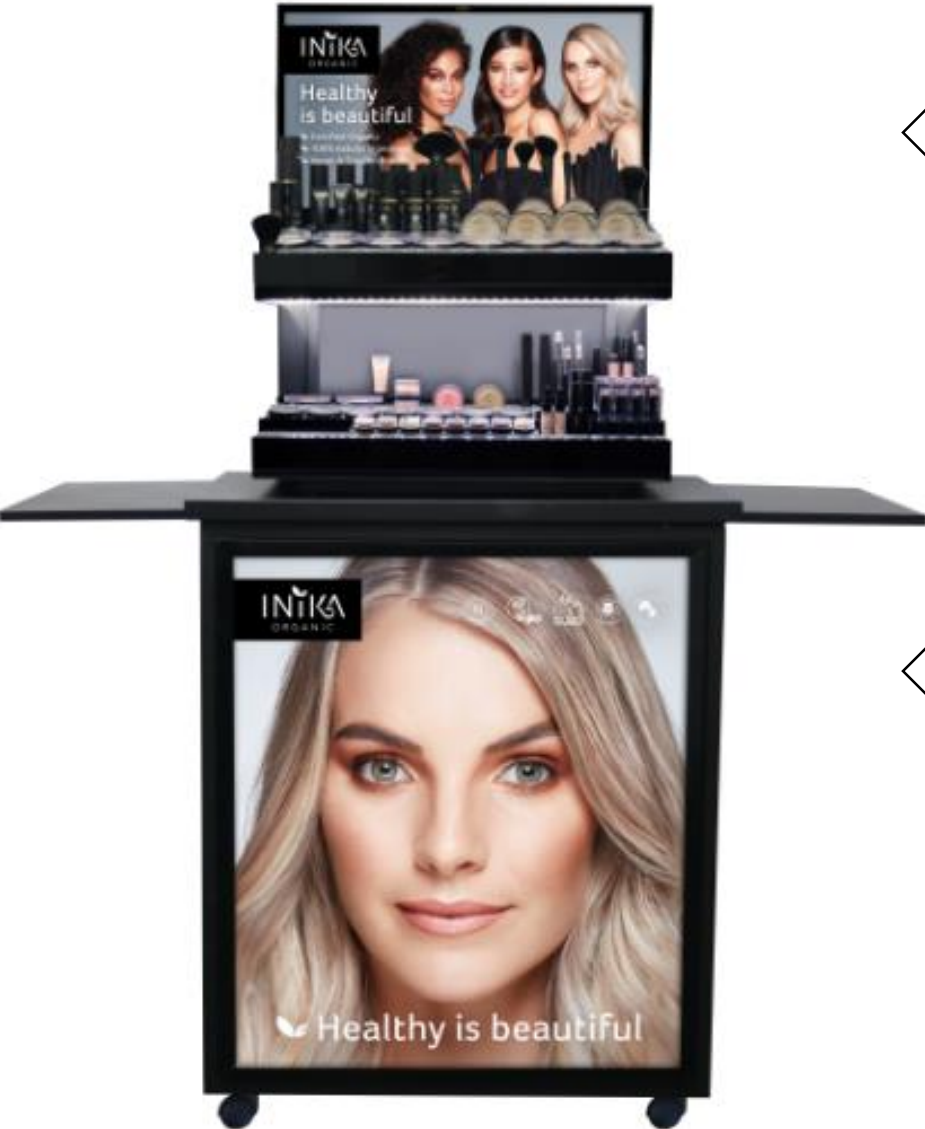
TRAY 2



SETTING UP THE DISPLAY:

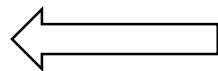
1. **Carefully remove the outer box and plastic wrapping of INIKA Organic Counter Top Displays.** Dispose the box in your recycling bin.
2. **With one person on either side of the unit, carefully lift the trays to rest on your desired flat surface (e.g. table top, counter top, shelving unit).**
3. **Set Tray 1 on the left.**
4. **Set Tray 2 on the right.**

Merchandising Units – 2 Tiered & Base Unit



2 Tiered Unit

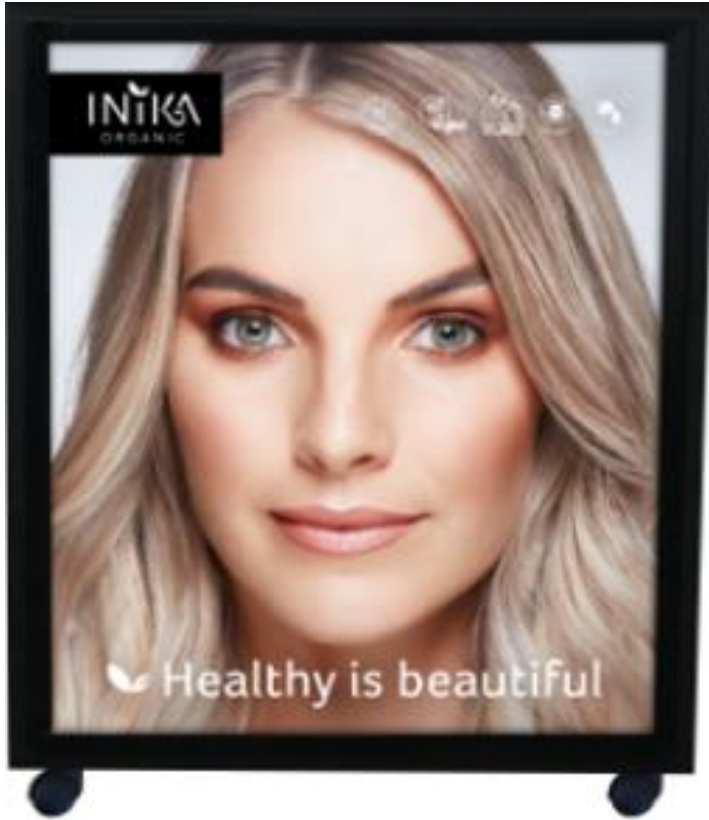
- Order Code: NPRM0332
- 755mmH x 600mmW x 330mmD
- Removable from Base Unit



Base Unit

- Order Code: NPRM0333
- 1650mmH x 780mmW x 430mmD
- 1650mmH x 1420mmW x 430mmD (when fully extended)
- Includes pull out side drawers, extra display space, LED light box display, USB outlet

Base Unit - Set up Instructions



SETTING UP THE BASE UNIT:

- 1. Carefully remove the outer boxes from the unit.** Dispose the box in your recycling bin.
- 2. Lift the Base Cupboard Unit off the pallet.** (*Base Cupboard Unit is delivered on a palette and two people are needed to gently lift the Unit off the palette.*)
- 3. Remove all plastic wrapping from unit.**
- 4. Wheel the Base Cupboard Unit into chosen position. Plug into power point.** (*Two power points or a double adaptor is needed to provide electricity to both Base Cupboard Unit and Two Tiered Unit LED Lighting.*)

INSERTING THE LIGHT BOX TRANSPERANCY:

Unclip the black frame and insert the Light Box Artwork behind the clear film, colour side facing outward. Re-clip the frame to secure.

2 Tiered Unit - Set up Instructions



SETTING UP THE UNIT:

1. **Carefully remove the outer boxes from the unit.** Dispose the box in your recycling bin.
2. **With one person on either side of the unit, carefully lift the Two Tiered Tray Holder to rest on top of the Base Cupboard.** It should easily slide into the four holes.

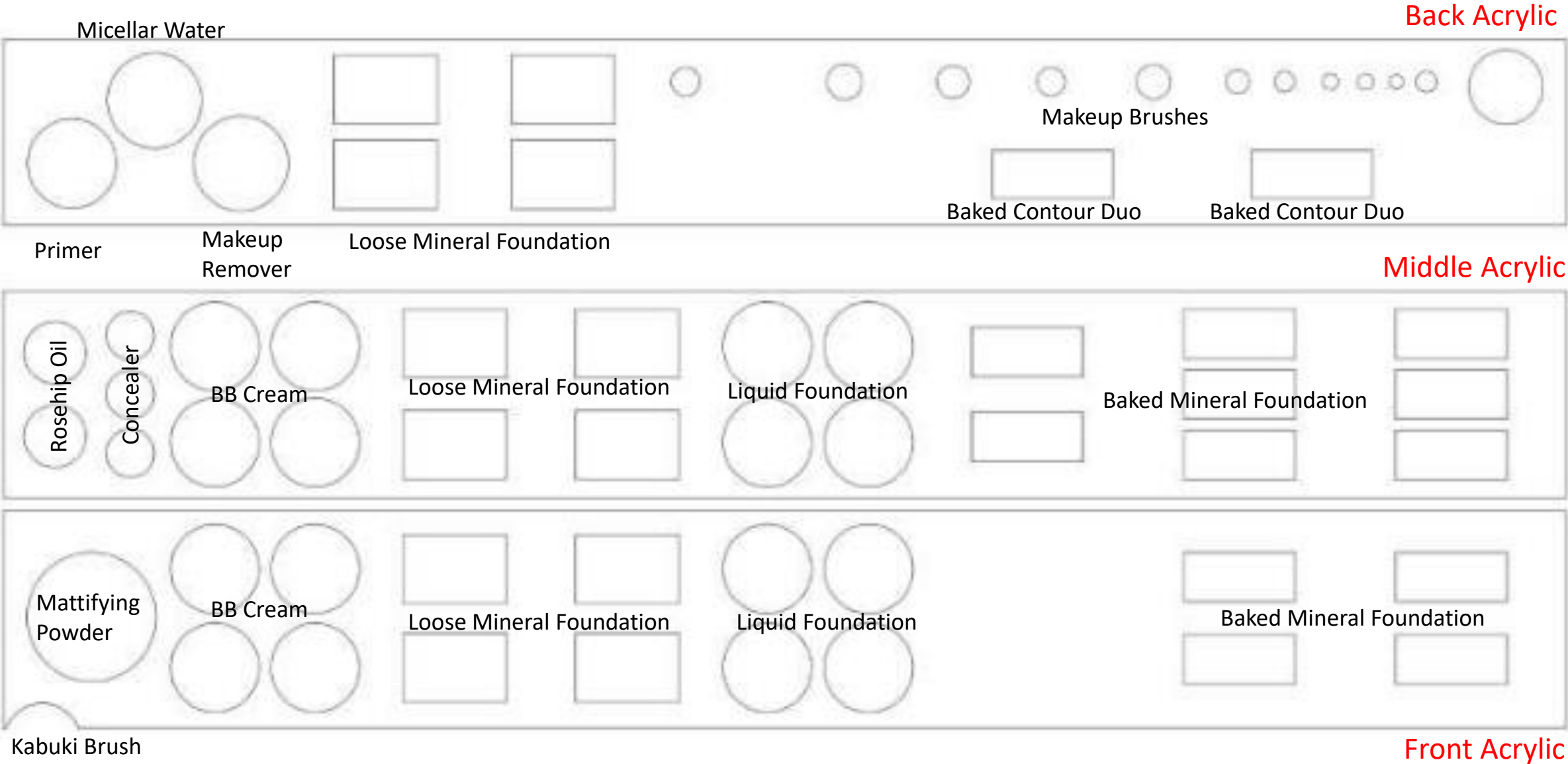
INSERTING THE LIGHT BOX TRANSPERANCY:

Unclip the black frame and insert the Light Box Artwork behind the clear film, colour side facing outward. Re-clip the frame to secure.

ORGANISING ACRYLICS, PRODUCTS & SHELF STRIPS ONTO TRAY:

1. Carefully unwrap all the acrylic holders.
2. Place acrylic holders according to layouts on the next 2 pages. There are **3 trays for the top tier and 3 trays for the bottom tier.**
3. Follow product layout on next 2 pages and place products accordingly.

2 Tiered Unit (TOP TRAY) - Product Layout



2 Tiered Unit (TOP TRAY) – Brush Placement



1 Fan Brush



2 Foundation Brush



3 Stippling Brush



4 Blush Brush



5 Contouring Brush



6 Concealer Brush



7 Blending Brush



8 Crease Brush



9 Shadow Brush



10 Defining Angle



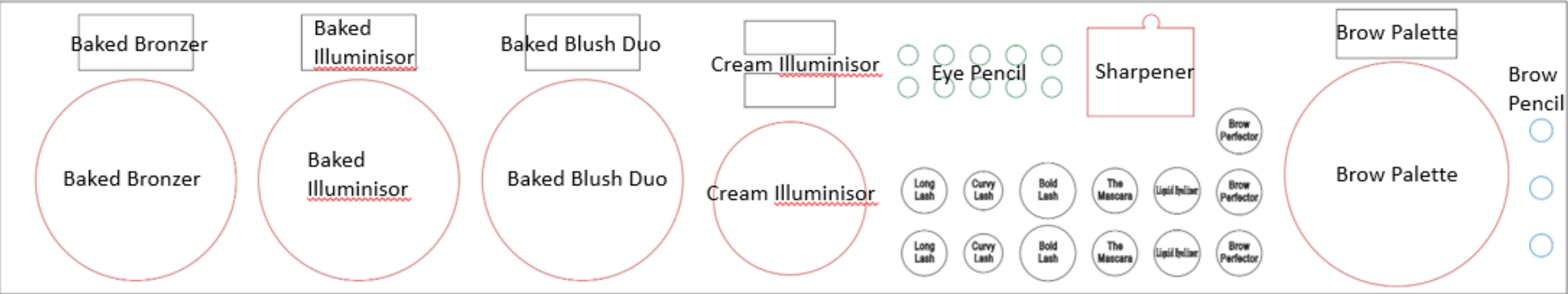
11 Lip Brush



12 Kabuki Brush

2 Tiered Unit (BOTTOM TRAY) - Product Layout

Back Acrylic



Middle Acrylic



Front Acrylic

2 Tiered Unit – Shelf Strips Placement

TOP TRAY – BACK STRIP

Certified Organic Pure Primer & Makeup Remover, Micellar Cleansing Rosewater

Loose Mineral Foundation

Vegan Brushes

Baked Contour Duo

TOP TRAY – FRONT STRIP

Rosehip Oils, Perfection Concealer, Mineral Mattifying Powder, BB Cream

Loose Mineral Foundation

Certified Organic Liquid Foundation

Baked Mineral Foundation

BOTTOM TRAY – BACK STRIP

Baked Mineral Blush Duo

Baked Mineral Illuminisor

Baked Mineral Bronzer

Certified Organic Cream Illuminisor & Light Reflect Cream

Certified Organic Liquid Eyeliner, Long Lash Vegan Mascara, Sharpener

Certified Organic Eye Pencil, Brow Define Palette, Certified Organic Brow Pencil

BOTTOM TRAY – FRONT STRIP

Loose Mineral Blush & Bronzer, Mineral Blush Puff Pot, Certified Organic Cream Eye Shadow

Pressed Mineral Eye Shadow Duo, Loose Mineral Eye Shadow, Certified Organic Lip & Cheek Cream

Certified Organic Lip Serum, Glaze, Balm & Tint

Certified Organic Lip Pencil & Lipstick